

## Harbourside Sustainability Strategy

Harbourside Market is Wellington's oldest and largest outdoor market. It is a community based market in the heart of Wellington and its objective is to provide a forum for local producers to supply the Wellington community with the freshest local produce every week. Sustainability for the market is about achieving a future that is desirable and achievable in social, economic and environmental terms.

Harbourside Market's sustainability strategy seeks to promote the values of a civil and sustainable market and to foster a sense of community in the market. The market goals for sustainability are:

<b>Social</b>	<ul style="list-style-type: none"><li>○ Make Harbourside Market a sustainable community by creating programmes that work in partnership with local community organisations relating to the production and supply of food;</li><li>○ Introduce understanding of sustainability inside and outside the market by promoting greater awareness and education of the food chain;</li><li>○ Involve the Wellington Community in as many aspects of the market as possible.</li></ul>
<b>Economic</b>	<ul style="list-style-type: none"><li>○ Maintain and develop the stallholder base and diversity to include to local based produce;</li><li>○ Ensure the market supports all income brackets of the Wellington community and balances the needs of diverse socio economic groups;</li></ul>
<b>Environmental</b>	<ul style="list-style-type: none"><li>○ Reduce market waste and eliminate the use of plastic bags by the end of the third quarter of 2009;</li><li>○ Identify the market supply base for current stallholders and determine the right geographical base for the market to meet the goals of a sustainable market</li></ul>

The Harbourside Market Office in conjunction with stallholders will endeavour to implement tactical strategies that support the overarching goals outlined above.